

*2nd Annual
Gunnison Valley Gardening Festival
April 21, 2012
Fred Field Building - Rodeo Grounds*

**Planting, Growing, Harvesting, Preserving, Cooking and Enjoying the fruits, vegetables
& beauty of your labor!**

The response to the 2011 Gunnison Valley Gardening Festival was fantastic. Over 300 people attended with numerous declarations of how much they enjoyed it and were looking forward to next year. Many of the exhibitors proclaimed how much they too enjoyed it and how terrific their business/organization exposure was. The objective to bring customers and merchants together to increase the interest in buying and growing local foods and products and to learn more about our local resources was reached with overwhelming success. So please plan to join us again this year in making the festival another great hit. The Gunnison Valley public needs to learn more about YOU and your organizations and products. The festival will include door prizes, cooking demonstrations, gardening presentations, food vendors, gardening equipment sale/exchange, plant sale/exchange - seeds, starter plants, indoor plants, kids' activities and live music entertainment.

SCHEDULE:

9:00 am - 12:00 pm

Exhibitors – set up will be from 7:00 am to 9:00am and possibly the evening before if space is not in use.

1:00 - 4:00 pm -Tour local gardens, visit local businesses, Educational tours

BOOTH FEES: fees cover space rental and festival advertising costs

\$30.00 – Local businesses \$20.00 – non-profits

Fee includes: booth space - minimum 10' x 10', two tables and chairs
(more space is available if needed)

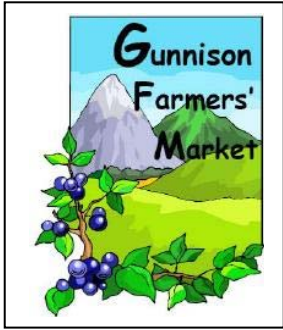
Advertising - your organizations name will be on a number of promotional flyers and advertisements around town prior to the festival, a business card size space in the festival program/brochure that will be distributed at local events and available at all 2012 Farmers Markets. (Please include a business card or advertising info)

The Gunnison Country Times will be printing another wonderful Gunnison Gardening section on Thursday, April 19th and will be contacting you with the specifics regarding space and cost.

Please send your booth fee to the Gunnison Farmers Market, PO BOX 1472, Gunnison, CO 81230. Once your fee has been received your business/organization name will be used in promotional advertising efforts.

For more information go to www.gunnisonfarmersmarket.com, or contact Paul Buck, 970-901-2418 or email: gunnisongardenfestival@gmail.com. If you have ideas on how to encourage people to attend please let us know.

See you at the 2012 Gunnison Gardening Festival!!



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Registration Form

Name- _____

Organization name (used in advertising)

Address _____

Contact information

Phone- _____

E-mail _____

Booth space needed *10 X 10* _____

Larger (state size) _____ - *you will be contacted to confirm request*

Setup - begins at 7:00am. Booth space includes two six foot tables and 2 chairs. Setup times may be available the night before (in which case you will be notified).

Booth fees: (\$30.00 local businesses, \$20.00 non-profits)

I would like to be a Garden Sponsor for the festival at \$100.00 _____
(please add to booth fee)

I will provide an item(s) for the door prizes to be given out at 12:00pm _____
(please bring with you to the festival and a volunteer will pick it up)

Send fees to:

Gunnison Farmers Market (GFM)

PO BOX 1472

Gunnison, CO 81230

For more info: www.gunnisonfarmersmarket.com or email: gunnisongardenfestival@gmail.com